

TOP 10 REASONS TO CHOOSE UNITEK

GO ABOVE AND BEYOND



At Unitek Education, we appreciate that you have different options available to address your current and future training needs. There are many factors to consider in making the best decision including:

**FEATURES, BENEFITS, INDUSTRY CREDIBILITY,
PROVEN SUCCESS RECORD,**

as well as **PRICE** and **VALUE**

We hope that this document will assist you in your decision making process.



1. UNITEK HAS A PROVEN TRACK RECORD OF SUCCESS

Other companies claim that they offer exceptional training. Unitek doesn't just claim that we're the best, **we show it.**

Unitek has achieved a dozen separate industry awards including Microsoft's Learning Partner of the Year, Citrix's Learning Partner of the Year, CompTIA Industry Award and Red Hat Advanced Training Reseller Award.

Unitek has also received a commendation of business excellence from the lieutenant governor of California.

2. UNITEK USES ONLY OFFICIAL MICROSOFT, CISCO, CITRIX AND COMPTIA COURSEWARE

The course materials provided in any training experience play a significant role in the overall effectiveness of the class. Materials vary significantly from training center to training center. Unitek uses only official courseware for Microsoft, Cisco, Citrix and Comptia. We believe in offering the most comprehensive courseware available, to maximize success for our students.

We don't settle for second-best.

3. UNITEK PROVIDES TRAINING IN A WORLD-CLASS EDUCATIONAL FACILITY!

Nearly all of the training provided at Unitek is delivered at our beautiful, state of the art 35,000 square feet campus located in sunny California, only a short drive from the San Jose Airport. With over a million dollars in hardware and software, we spare no expense to ensure that you have a true world-class training experience!

4. UNITEK CONSISTENTLY PRODUCES EXCELLENT PASSING RATES

Unitek has among the highest certification test pass-rates in our industry. Many of our programs have a better than 90% success rate! But don't just take our word for it... We're not afraid to show you how well we've done in the past, and we'll gladly send you the exam results of our past classes. Just ask us to send you the results.

5. UNITEK IS FOCUSED ON GETTING YOU CERTIFIED!

Many companies out there deliver CompTIA Training, but many of these programs are only geared towards knowledge transfer, which leaves the student on his or her own trying to study and take the certification tests, at a significant cost. Unitek understands that knowledge transfer is very important, but just as important is our commitment to having you walk out of our classes completely certified and ready to take your new talents into the workforce! We build into our programs some of the best test-preparation materials in the industry, and the students take our tests at our facilities.

6. UNITEK EMPLOYS ONLY THE BEST INSTRUCTORS IN THE INDUSTRY

At Unitek, we are EXTREMELY selective in picking our instructors. Our teachers go through a rigorous selection process that often lasts months. We have interviewed and hired instructors from around the world to ensure the best training possible. We look for instructors who can provide excellent teaching skills, technical skills and real-world experience to offer to our students.

In the long run, we know that it's really about the teachers. If the instruction is bad, then nothing else really matters! All of our instructors are professionally certified and have a vast knowledge of various IT skills integral to your success.

Unitek knows the things that make an instructor great. People who are dynamic, intelligent, charismatic, fun and most of all, love what they do! Instructors who know how to keep our students interested and make them learn.



7. UNITEK RANKS IN THE TOP 5% OF TECHNICAL TRAINING ORGANIZATIONS

Unitek's dedication to excellence in our chosen field has led to consistent growth and ongoing success. Unitek currently ranks within the top 5% of Technical Training companies in North America. Each year we look to expand our facilities to deal with the ever growing demand for our services.

8. OUR SUCCESS IS NOT ONLY IN THE CLASSROOM

Unitek sets high expectations for its students. We expect that all of our students can and will succeed in our classrooms. Our instructors provide lesson plans that give our students a clear idea of what the assignments are, what they'll be learning, and we give our students ample opportunity to practice new skills. Our courses are presented in a clear and structured way to minimize distractions.

In addition, our instructors use facts as a starting point, but not an endpoint. Our instructors present "real world" questions and encourage students to predict what will happen next. Our instructors are dynamic and quiz the students throughout the class to make sure they are following along. They engage the class and keep the students motivated with varied, lively approaches. Our goal is not only to help you pass an exam, but to help you start or advance a career.

9. AT UNITEK, CUSTOMER SERVICE IS EVERYTHING

Everything that Unitek offers our students, from our twenty million dollar training campus, to our world-class instructors, to our stellar track-record of success would mean nothing if we did not make the extra effort to provide our customers with the best service possible! Though many of our representatives deal almost exclusively with our corporate clients, we are 100% focused on individuals like you, who are looking to get started in the IT industry, or are looking to take your career to the next level. We personally work with hundreds of students annually and understand your challenges and will do everything possible to ensure your success.

10. UNITEK WANTS TO BECOME YOUR LIFE-LONG LEARNING PARTNER!

The journey of a thousand miles begins with a single step, and for many of you, the first step towards your career in Information Technology will be our A+ Certification course. Following this initial success, Unitek Education has hundreds of additional programs available in many of the industry's most highly sought after technologies including: Microsoft, Cisco, Citrix, VMWare, Linux RedHat, Oracle, Peoplesoft, JD Edwards, ITIL, & Project Management.

We offer programs from the basics of these technologies to the highest level of industry certification available!

Our goal is to assist you in creating the career that you have always wanted, in whatever technologies best suits your liking. Many of our students return to us year after year to learn the newest technologies and attain the newest certifications to help their advancement in their job and/or open up the door for other opportunities in the future!

Thank you for your interest in Unitek and for taking the time to review this document. We look forward to exceeding your training expectations!

